# enterprise europe



### editorial

October last year I was invited by one of our Italian network partners as a speaker on the LETS Conference -Lead Enabling Technologies for Societal Challengeswhich was held in Bologna. Nanotechnology (as one of the Lead or Key Enabling Technologies) to be applied or solve Societal Challenges. Sounds interesting, doesn't it?

Challenges imposed by globalization leading to economic and social decline and further environmental degradation. 'In order to avoid this it is essential to mobilize all talents to lead Europe to a New Renaissance', reads the conference website. Key Enabling Technologies play an important role linking the frontier research to the market. Startups and SME's play a vital but often underestimated role in fostering technological development to useful and much needed products for the future.

Startups and SME's are the invisible driving force of innovations and breakthrough inventions. Let's foster them and appreciate them for how they contribute to all our future.

And I hope you will join us all at the ImagineNano in Bilboa, march 10<sup>th</sup>-13<sup>th</sup>, 2015.

Rim H.M. Stroeks Chairman





### summary

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#### EEN ACTIONS AT MICRONORA FAIR 9th Micro and Nano Brokerage Event



On 25th and 26th of September, the 9<sup>th</sup> Micro and Nano brokerage event was organised by CCIR de Franche-Comté with the support of the group in the framework of Micronora, the International microtechnology fair, Besançon - France. The event gathered 93 participants from 12 countries that could exchange during 270 BtoB meetings. With time, the event shows to be an excellent place for companies, research laboratories and clusters to meet, exchange and share ideas of cooperation to build collaborative projects around different topics as Micro and Nanotechnologies, smart microsystems, mechatronics.



Don't miss the outcomes of the event where several companies or participants from different countries are interviewed :

http://www.micro-nano-event.eu/outcomes/2014/

The videos have been webcasted with a dedicated canal on Besançon TV (more than 6000 views) : http://www.besancon.tv/page.php?id=387&lang=&v smaction=view prod&id prod=2266



#### **Clusters clustered : Intercluster Event**

After the brokerage event was held an Intercluster Event organised by UnionCamere Piemonte and CCiR de Franche-Comté mobilizing 25 participants. 12 clusters managers from different countries (Italy, Germany, Sweden, Marocco, Netherlands, France, Czech Republic...) were invited to present very shortly their activities, members and cooperation ideas:

Access to the presentations: <u>https://www.b2match.eu/micro-nano-</u> event2014/pages/intercluster-event

#### Micro and Nano Sector Group Meeting

The Micro and Nano sector group used to meet every two years at Micronora trade-fair in Besançon, France. The meeting took place on 24<sup>th</sup> of September 2014. The sector group could be on this occasion connected with two different DG's of the European Commission via a skype conference. A good way to keep the group updated on European initiatives.





Emilien WATELET (Enterprise Europe Network member Wallonia) has prepared with other members a profile wall that encountered a big success during the brokerage event (9<sup>th</sup> Micro Nano Event).

#### **GOOD PRACTICE**

#### High Tech Systems, 2014 's-Hertogenbosh, Netherlands



For several years, CCIR de Franche-Comté has supported events organised by the Enterprise Europe Network partner in Netherlands Different company missions have been organised allowing SMEs, research laboratories and the French competitiveness cluster Pôle des Microtechniques to create high value connections with the High Tech ecosystem in Eindhoven.



In 2014 a new company mission allowed the two start-ups PERCIPIO Robotics and CRYSTAL DEVICE TECHNOLOGY to take part in the HTS Tour and in the brokerage event. The two companies were invited to attend the Micro Nano sector group meeting, to present their companies and the benefits they gain thanks to the Enterprise Europe Network. A very successful mission with new partnerships in the pipe! To be followed.

#### **COMPANY MISSION**

## When French companies meet German partners in Berlin

Cooperation with clusters, joint company mission "Optics in Berlin" from 10th to 11th of December 2014

Last December 2014, 4 French companies met German partners in Adelsdorf campus in Berlin.





**Berlin Partner** and the **CCI Essonne**, members of Enterprise Europe Network, organized a company mission mission focused on Optics with the German cluster **OptecBB** and **Opticsvalley** from Paris region.

The objective of this mission were to create technological and business opportunities and have better information on German optics market from companies side and strengthen collaboration with our regional clusters and stakeholders in the other one. With the support of German local partners (WISTA, ZPV) the French companies visited some research institutes and innovative companies on the campus.

A elevator pitches allowed the companies to plan additional meetings during the BtoB session.

As a result : 3 partnerships are considered, an other one is under negociation and a company mission to welcome German companies in France is planned in the second semester 2015.

#### **UPCOMING EVENTS**

Micro & Nanotechnologies brokerage event – IMAGINENANO 2015 Bilbao



SPRI, Coordinator of the Basque Enterprise Europe Network Consortium (http://www.eenbasque.net ), with the support of Nano- and Microtechnologies, Aeronautics and Space and BioChemTech Sector Groups of EEN, organizes a matchmaking event on March 12th, 2015 under the international event ImagineNano 2015. The third edition of ImagineNano, Europe's leading event in the area of nanoscience and nanotechnology, will be held again in Bilbao from 10 to 13 March 2015 in the Bilbao Exhibition Centre (BEC). (1,230 visitors from 43 countries in 2013).

The networking offers the possibility to businessmen, entrepreneurs, researchers and innovators to carry out open networking activities during the face to face meetings. This one day event targets innovative companies, universities and researchers interested in sharing new project ideas and finding collaboration partners focused on the development and implementation of micro and nanotechnologies in various industrial sectors.

ImagineNano 2015:

http://www.imaginenano.com/GENERAL/index.php B2B Business Meetings: https://www.b2match.eu/imaginenano2015



**Chair of the group**: Rim Stroeks, Syntens, Netherlands –

Vice chair: Jaroslav SOBOTKA, Czech Republic – Communication : Anne-Marie Vieux, CCIR de Franche-Comté and Melissa Adou-Machecler, CCI Essonne, France.

Visit the Micro & Nano sector group page on the Enterprise Europe Network website to get the name and contact details of the closer member in your country:

<u>http://www.enterprise-europe-</u> <u>network.ec.europa.eu/about/sector-groups/nano-</u> <u>microtechnologies</u>

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